

Sponsorship Form

For availability, contact:
Phone Norm Reichenberger 920-312-4283
Email: oshkoshcolorg@gmail.com

Final Deadline: Monday, Oct. 2, 2024

SPONSORSHIP LEVEL

Company: _____

Address: _____

Phone/Fax: _____

Contact Person: _____

Email Address: _____

Payment Options: Check  Security Code: _____

Card #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

Advertising Authorized by: _____

Accepted File Formats for Company Logo

- High resolution PDF
- High resolution JPG
- Email company logo to graphicpoint@ntd.net
- Illustrator EPS
- Photoshop EPS

Please Detach and Remit Payment To:



Oshkosh Celebration of Lights
P.O. Box 3894
Oshkosh, Wisconsin 54903

Thank you for your sponsorship!

By sponsoring the Oshkosh Celebration of Lights, you are helping us support local non-profits



Giving During the Holiday Season

Proceeds from the event go to support:

- Military Veterans Museum
- Old Glory Honor Flights
- Salvation Army - Oshkosh
- Oshkosh Area Humane Society
- Teachers Closet
- Pickett Lions Club
- Oshkosh Media
- Oshkosh Kids Foundation

Oshkosh Celebration of Lights
P.O. Box 3894
Oshkosh, Wisconsin 54903
✉ oshkoshcolorg@gmail.com

☎ (920) 312-4283



**Fri. after Thanksgiving
thru December 31**

Sponsorship Opportunities

With your sponsorship the Oshkosh Celebration of Lights is an affordable family event, completely planned, organized, displayed, and decorated.

The Friends of Oshkosh Parks, Inc. dba Oshkosh Celebration of Lights is a non-profit organization with committee members staffed, and volunteers working year-round. We are our own entity, and not part of any other businesses; therefore, your generous sponsorship helps us keep the lights on.

www.OshkoshCOL.org

Sponsorship Levels



Visit OshkoshCOL.org/sponsor for more details!

MAIN EVENT

20,000⁰⁰

1 Available Event Sponsorship Includes:

- Named as main event sponsor on all advertising for the event, including print media, all paid and non-paid radio and TV mentions leading up to the date of the event
- Includes sponsorship of a COL Community Night, where attendees admission is free
- "Oshkosh COL is sponsored by..." logo on website
- Your business banner displayed at the COL entrance
- Opportunity to meet and greet visitors at admission entrance and give away promotional materials and/or products
- Multiple blocks on the promotional calendar
- 50 carload passes to distribute

COMMUNITY NIGHTS

Sundays or last
2 Mondays of
the month only

4,000⁰⁰

6 Available Event Sponsorship Includes:

- "Community Night sponsored by ..." logo on website, and other printed materials
- Named as Community Night sponsor on paid and non-paid radio and TV mentions leading up to the date of the event
- Your business banner displayed at the COL
- Opportunity to meet and greet visitors at admission entrance and give away promotional materials and/or products
- Multiple blocks on the promotional calendar
- 30 carload passes to distribute

SANTA'S WORKSHOP

2,200⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Santa's Workshop sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 25 carload passes to distribute

OCOL ARCH

2,200⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "OCOL Arch sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 25 carload passes to distribute



MUSIC DISPLAY

2,500⁰⁰

3 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Animated House sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 25 carload passes to distribute

OSHKOSH AREA HUMANE SOCIETY NIGHT

1,500⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Oshkosh Area Humane Society Night sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute

VETERANS APPRECIATION NIGHT

1,200⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Veterans Appreciation Night sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute

SENIOR CITIZEN'S NIGHT

1,200⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Senior Citizen's Night sponsored by..." logo on website, and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute

NIGHT OF THE TORCHES

1,200⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Night of the Torches sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute



ANIMATED DISPLAYS

18 Available

Small 600⁰⁰ Medium 1,000⁰⁰ Large 1,500⁰⁰

Event Sponsorship Includes:

- Your banner displayed at the COL
- Small: a block; Med: few blocks; Large: multiple blocks on the promotional calendar
- Carload passes to distribute- Sm 5, Md 10, Lg 15



100 FT. TREE

1,500⁰⁰

1 Available Each Event Sponsorship Includes:

- Your banner displayed at the COL
- "North Pole Stables or 100 Ft. Tree sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute

BRIDGE SPONSORSHIP

1,500⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Bridge sponsored by..." logo on website, and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute

WAGON RIDES

1,200⁰⁰

1 Available Each Event Sponsorship Includes:

- Your banner displayed at the COL
- "Wagon Rides sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute

PATRIOTIC DISPLAY

1,200⁰⁰

1 Available Event Sponsorship Includes:

- Your banner displayed at the COL
- "Patriotic Display sponsored by..." logo on website and other printed materials
- Multiple blocks on the promotional calendar
- 15 carload passes to distribute



HELP KEEP THE LIGHTS ON!

1/4 Banner 125⁰⁰ 1/2 Banner 250⁰⁰ Full Banner 500⁰⁰

Event Sponsorship Includes:

- Recognition on the Oshkosh COL website and calendar
- Choose between 1/4, 1/2 or full banner