HELP KEEP THE LIGHTS ON SPONSOR — $500 ea

Unlimited Available

Event Sponsorship Includes:

- Recognition on the Oshkosh COL website and calendar
- Your banner on the banner wall
- 2 carload pass

SANTA'S SPONSORS (located in Santa's Lodge) — $250 ea

1 Each Available

SANTA'S BIG TREE 1
SANTA'S BIG TREE 2
SANTA'S LARGE WREATH
SANTA'S TALKING REINDEER
SANTA'S TOY SHOP

Event Sponsorship Includes:

- Sponsor sign display in Santa's Lodge for a Big Tree or Wreath, Reindeer, or Toy Shop.

SANTA'S LODGE TREE SPONSOR — $150

Multiple Regular Size Trees to Sponsor

Event Sponsorship Includes:

- Sponsor sign for a tree display in Santa's Lodge
- 1 carload pass

SPONSORSHIP

For availability, contact:
Nancy Reichenberger
✉ oshkoshcolorg@gmail.com
☎ (920) 312-4296

Final Deadline:
Monday, September 28, 2026

Accepted File Formats for Company Logo

- High resolution PDF
- High resolution JPG
- Illustrator EPS
- Photoshop EPS
- Email company logo to graphicpoint@ntd.net

Oshkosh COL thanks you for your support!

OSHKOSH Celebration of Lights

With your sponsorship the Oshkosh Celebration of Lights is an affordable family event, completely planned, organized, displayed, and decorated.

The Friends of Oshkosh Parks, Inc. dba Oshkosh Celebration of Lights is a non-profit organization with committee members staffed, and volunteers working year-round. We are our own entity, and not part of any other businesses; therefore, your generous sponsorship helps us keep the lights on!

BY SPONSORING THE OSHKOSH CELEBRATION OF LIGHTS, YOU ARE HELPING US SUPPORT LOCAL NON-PROFITS SUCH AS:

- Fox Valley Veterans Council
- Leon Thompson Youth Leadership Scholarship Fund
- Military Veterans Museum
- Mission of Honor - Old Glory Honor Flight
- Partner with VFW Scholarship Program
- Oshkosh Media
- Pickett Lions Club
- Salvation Army of Oshkosh
- Teachers Closet

Oshkosh Celebration of Lights
P.O. Box 3894
Oshkosh, Wisconsin 54903

✉ oshkoshcolorg@gmail.com
☎ (920) 312-4283
OshkoshCOL.org

OSHKOSH Celebration of Lights

Friday after Thanksgiving thru December 31

Sponsorship Opportunities

For more info visit:
OshkoshCOL.org
FIND US ON FACEBOOK

SPONSORSHIP LEVELS

MAIN EVENT SPONSORS

MAIN PROMOTIONAL GOLD	**$20,000**
GOLD	**$20,000**
SILVER	**$19,999 - $15,000**
BRONZE	**$14,999 - $6,000**

Event Sponsorship Includes:
- Named as a main sponsor (Gold, Silver, Bronze or Main Event Promotional Sponsor) on all advertising for the event, including print media, all paid and non-paid radio, and your logo featured on the Oshkosh COL website
- Two business banners displayed: one at the main OCOL entrance and the other on COL Community Nights wall
- Opportunity to meet and greet visitors at admission entrance and give away promotional material and/or products
- Your logo on our website
- Multiple blocks on the promotional calendar
- Main Promotional Gold 50 carload passes
- Gold 50 carload passes
- Silver 40 carload passes
- Bronze 30 carload passes

COMMUNITY NIGHTS — $4,000 ea

Sundays

Event Sponsorship Includes:
- "Community Night sponsored by ..." logo on website, and other printed materials
- Named as Community Night sponsor on paid and non-paid radio leading up to the date of the event
- Your business banner displayed at the COL Community Nights wall
- Opportunity to meet and greet visitors at admission entrance and give away promotional materials and/or products
- Multiple blocks on the promotional calendar
- 10 carload passes

YOUR CHOICE

• SANTA'S LODGE — $2,200 ea
• COL ARCH

1 Each Available

Event Sponsorship Includes:
- Your banner displayed at Sants's Lodge or OCOL Arch
- Your logo on our website
- Multiple blocks on the promotional calendar
- 8 carload passes

LARGE ANIMATED DISPLAY w/MUSIC — $2,500 ea

Event Sponsorship Includes:
- Your banner at your display
- Your logo on our website
- Multiple blocks on the promotional calendar
- 8 carload passes

YOUR CHOICE

• SENIOR CITIZEN'S NIGHT — $1,200 ea
• NIGHTS OF THE TORCHES
• OSHKOSH AREA HUMANE SOCIETY NIGHT
• VETERANS APPRECIATION NIGHT
• PATRIOTIC DISPLAY

1 Each Available **Event Sponsorship Includes:**
- Your banner at your display
- Your logo on website and calendar
- 4 carload passes

WAGON RIDES or SINGING TREES BY SANTA'S LODGE — $1,500 ea

1 Each Available **Event Sponsorship Includes:**
- Your banner at our show
- Your logo on website and calendar
- Multiple blocks on the promotional calendar
- 5 carload passes

DISPLAY - SMALL — $600 ea

1 Each Available

Event Sponsorship Includes:
- Your banner at your display
- Your logo on website and calendar
- 3 carload passes

Choose Between:

Bird Pull Toy Frame
Clown Frame
Cutout Charlie Brown-1
Cutout Charlie Brown-2
Cutout Elf Going Up the Tree
Cutout Elf with Presents
Cutout Gnomes Village
Cutout Grinches
Cutout Happy Holiday, Reindeer w/Bell and 2 Snowman
Cutout Kids Penguins
Cutout Presents
Cutout Merry Christmas Elves
Cutout Minion and Gru
Cutouts Rudoph, Clarice and Snowman
Cutout Seens from Rudoph
Cutout Tall Bears
Cutout Whoville
Dancing Penguin on Igloo Frame
Dolphin w/Santa Hat Frame
Drummer Man Animated Frame
Drum, Dreidel, Ornament and ABC Frame
Elf Feeding Reindeer Frame
Elf w/Wreath Frame
Family Singers Frame
Father and Son in Sleigh Frame
Frog Jumping Frame
Light House Frame
Penguin Fishing Frame
Polar Bear Fishing Frame
Soldier Walking Animated Frame
Squirrel Jumping Over Log Frame
Tree Mini Frame
Tree 6' w/Stars Animated Frame
Trees (2) Animated Frame

DISPLAY - MEDIUM — $1,000 ea

1 Each Available

Event Sponsorship Includes:
- Your banner at your display
- Your logo on website and calendar
- 5 carload passes

Choose Between:

3 Mesh Snowman
4 Mesh Snowmans and Snowballs
Cutout Choir Boys
Cutouts Train and Toy Shop
Elf Tossing Candy Cane Frame
Elf Tossing Present Frame
Efl Washing Reindeer Frame
Firetruck Frame
Fountain Animated Display
Hanukkah Frame
Horse and Sleigh Frame
Santa Golfing Frame
Santa on Motorcycle Frame-1
Santa on Motorcycle Frame-2
Skating Penguin Falling Frame
Snowman, Snowchild, and Tree frame
Soldier Pointing Frame
The Night Before Christmas
Trees (3) Animated
Trees Spiral Frame
Trees Triangle Frames

DISPLAY - LARGE — $1,500 ea

1 Each Available

Event Sponsorship Includes:
- Your banner at your display
- Your logo on website and calendar
- 7 carload passes

Choose Between:

100' Tree
12 Days of Christmas Frame
Bear Juggling Frame
Bridge
Caroler w/ Lamp Posts and Candles frame
Circus Train frame
Colorful Balls - Animated
Cutout Happy Holiday Bears
Cutout Polar Bears
Dragon Frame
Fisherman and Shanty Frame
Gingerbread Village with Gingerbread House
Have a Safe Holiday Frame
Jack-in-the-Box Frame
Jerusalem Village Frame
Jogger Frame
Loops
Mary, Joseph, Jesus, and 3 Wise Men Frame
Nativity Scene by Chaple
Reindeer Arch
Reindeer Land Frame
Santa & Reindeer on Hill Frame
Santa in Sleigh, Deer & Chimney Frame
Snowball Toss Frame
Splash Frame
Trees (5) Animated Frame
Trees-Exit Road Animated Frame
Trees Triangle Tree Forest
Waving Snowman Frame